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# Memo

**To:** High School Counselors  
**From:** Norma Cole Ayers, Psy.D  
**Re:** Zeta Phi Beta Sorority, Inc.  
**Date:** January 12, 2016

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The Scholarship Committee of Zeta Phi Beta Sorority, Epsilon Phi Zeta Chapter (Oakland-Berkeley), is attaching our organization's Scholarship Application to distribute to your students.

As a sorority membership of predominately African-American, college -educated women, we recognize that African-Americans are less likely to go to college, hold a college degree, and are still underrepresented on four-year university campuses. It is our belief that every high school student should have access and the opportunity to pursue a higher education, including financial assistance. Therefore, we request you distribute the scholarship information to your eligible students and encourage them to apply.

The applicant qualifications are listed below:

- Must be an African-American female
- Must be a current high school senior in the San Francisco Bay Area
- Must have at least a GPA of 3.0
- Must be attending a four-year institution starting Fall 2016
- The postmark deadline for application submission is Monday, April 18, 2016

Please contact me with any questions or comments at [n.ayers@comcast.net](mailto:n.ayers@comcast.net).

Sincerely,

Norma Cole Ayers, Psy.D  
Scholarship Chairperson  
Zeta Phi Beta Sorority, Epsilon Phi Zeta Chapter

Zeta Phi Beta Sorority, Inc. \* Epsilon Phi Zeta Chapter (Oakland-Berkeley)  
[zetaseastbay@gmail.com](mailto:zetaseastbay@gmail.com) \* [www.facebook.com/zetaseastbay](http://www.facebook.com/zetaseastbay)  
[www.twitter.com/zpbepz](http://www.twitter.com/zpbepz) \* [www.zetaseastbay.org](http://www.zetaseastbay.org)

Submit all materials to:  
Dr. Norma Cole Ayers  
P.O. Box 22805  
Oakland, CA 94609  
Attn: Scholarship Committee

**ZETA PHI BETA SORORITY, EPSILON PHI ZETA CHAPTER**  
**SCHOLARSHIP APPLICATION**  
PLEASE PRINT OR TYPE

**Student Information:**

Date\_\_\_\_\_

Name\_\_\_\_\_ Age\_\_\_\_\_ Date of birth \_\_\_\_\_

Address\_\_\_\_\_ City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Home telephone\_\_\_\_\_ Student's cell\_\_\_\_\_

E-mail address (required): \_\_\_\_\_

**High School Information:**

Name of school now attending\_\_\_\_\_

School address \_\_\_\_\_

Counselor \_\_\_\_\_

A. Academic interests \_\_\_\_\_

B. Extra-curricular activities: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

C. Community service activities: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

D. Hobbies/ Special Activities/Clubs/Organizations:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

E. Certificates/ Awards received in high school: \_\_\_\_\_

F. First in family to attend college (Yes/No)

G. In which areas have you shown improvement?

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**College Information:**

List Colleges/ Universities to which you have applied: -----

-----  
-----

Accepted -----  
-----

Degree you wish to pursue -----  
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**Family Information:**

Family **Yearly** Gross Income: \$----- (Gross Income should include total wages, benefits, public assistance, pensions, alimony support for dependents, etc. **before deductions for taxes. (Parents of awardees may be asked to submit verification of income).**)

Special circumstances or comments regarding income: -----  
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List brothers and sisters, their ages and school they attend: -----

-----  
-----

Other dependents -----

Mother/ Guardian name ----- Father/ Guardian name -----

Address ----- Address -----

Telephone ----- Telephone -----

Place of employment (mother/ guardian) -----

Occupation -----

Place of employment (father/ guardian) -----

Occupation -----

Have you applied for other financial aid (scholarships, grants, etc.)? Yes\_\_\_\_ No\_\_\_\_

If yes, list -----

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Have you been awarded other financial aid? If yes, list the amount and from whom:

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How did you hear about this scholarship?

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**All the following materials must be postmarked no later than April 18, 2016**

**Application checklist:**

- Application
- Two letters of recommendation (school/ community)
- Official transcript (Must have a GPA of 3.0 or higher)
- Photograph of yourself (photograph becomes property of Zeta Phi Beta Sorority, Inc. EPZ chapter)
- Brief essay [limit one page, single space, 12 pt. font] describing goals, needs, and desires. Express why you want to go to college/university and why you deserve a financial scholarship from Zeta Phi Beta Sorority, Inc.?

Submit all materials to:

Dr. Norma Cole Ayers

P.O. Box 22805

Oakland, CA 94609

Attn: Scholarship Committee

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